

## INFORMATION BULLETIN – No. 30

*New regulation under the Liquor Licence Act allows liquor manufacturers and liquor delivery services operated by an organization with a charitable purpose to enter into business relationships*

**(January 2013)**

Effective January 1, 2013, an amendment to Ontario Regulation 718 under the *Liquor Licence Act* (LLA) takes effect allowing liquor delivery services operated by an organization with a charitable purpose to enter into business relationships with liquor manufacturers. This change will benefit local charities that are assisted as a result of new arrangements between liquor manufacturers and liquor delivery services.

Specifically, the amendment exempts the holder of a liquor delivery service licence with a charitable purpose from two subsections of the legislation, Subsection 10(5) of the LLA, and Section 20 of Regulation 718, which are meant to prevent exclusivity between manufacturers and liquor delivery services to ensure that a variety of types of liquor is available to the delivery services' customers.

Although “charitable purpose” is not defined in the Regulation, its definition under Ontario’s charitable gaming Order in Council 1413/08 is that it “means any object or purpose relation to (i) the relief of poverty; (ii) the advancement of education; (iii) the advancement of religion; or (iv) any other purpose beneficial to the community”.

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For more information on this regulatory change, please contact the AGCO Customer Service Department at 1-800-522-2876 (toll free in Ontario) or 416-326-8700 (in the Greater Toronto area).