



MEDIA RELEASE

LAUNCH OF NEW CANADIAN FOUNDATION ON FETAL ALCOHOL RESEARCH

New foundation to support research related to Fetal Alcohol Spectrum Disorder with a 1 Million dollar contribution from the Brewers Association of Canada

Winnipeg, September 7, 2007 – Dr. Louise Nadeau, Professor at the Université de Montréal and Scientific Director of the University Institute on Dependencies of Québec announced today the single largest non-governmental source of funding for Fetal Alcohol Spectrum Disorder (FASD) research in Canada, through the creation of the Canadian Foundation on Fetal Alcohol Research (CFFAR). This new Foundation is being introduced at the 8th Annual Fetal Alcohol Canadian Expertise (FACE) Research Roundtable, held in Winnipeg in conjunction with International FASD day.

CFFAR was created with an initial contribution from the Brewers Association of Canada (BAC) that will provide \$1M over the next five years to fund research projects in the study of FASD. Research applications will be peer-reviewed and grants will be awarded on an annual basis. Dr. Nadeau will serve as the Chair of the Board of Directors for the new Foundation.

“Fetal Alcohol Spectrum Disorder is a completely preventable disorder that affects over 300,000 Canadians” said Dr. Nadeau. “The Foundation will advance the understanding of the bio-medical, psychological and social impacts of alcohol consumption during pregnancy. Tools and strategies to assist the children and adults who live with FASD will be developed, ultimately leading to a reduction of incidences of this disorder.” added Dr. Nadeau.

“It is critical for the brewing industry in Canada to actively seek solutions in the treatment of FASD and the prevention of alcohol consumption during pregnancy. We are very proud to demonstrate the support of the Brewers Association of Canada and its members in the establishment of CFFAR, and what we anticipate will be a significant contribution to advancing our knowledge with respect to this important societal issue,” said Ian Faris, President and CEO of the BAC. “We have been fortunate to bring together a group of dedicated and experienced Board members that will support this new FASD research initiative.”

Joining Dr. Nadeau and Mr. Faris on the Board of CFFAR are: Dr. Gideon Koren, the Hon. Claudette Bradshaw, Howard Collins, Jacques LeCavalier and Maureen Maguire.

About CFFAR

Founded in September 2007, the Canadian Foundation on Fetal Alcohol Research (CFFAR) is an independent, non-profit foundation created to promote interest and fund research related to the short and long-term bio-medical, psychological and social effects of alcohol consumption during pregnancy, and the prevention of FASD.

CFFAR awards research grants to eligible Canadian researchers annually in conjunction with International FASD day and the annual Fetal Alcohol Canadian Expertise (FACE) Research Roundtable. In keeping with scientific and academic tradition, all grant applications are peer-reviewed under the direction in accordance with guidelines determined by the Canadian Institutes of Health Research (CIHR).

CFFAR website is www.fasdfoundation.ca

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