

## LABATT'S LONDON BREWERY REACHES MILESTONE IN WASTE REDUCTION

*Environment Minister tours brewery to learn how 98% of waste is reused, recycled*

### **LONDON, On (November 10, 2010) -**

Today, Labatt Breweries of Canada welcomed Environment Minister John Wilkinson to their London brewery to celebrate its accomplishments in waste reduction. Labatt's London brewery has a waste diversion rate of 98%, meaning that 98% of its waste is reused or recycled. This rate well exceeds the provincial average of 22%.

"For decades, Labatt Breweries has been focussing on reducing, reusing and recycling waste. The Minister's visit today helps spread the message that Labatt values the environment." said Jeff Ryan, Director, Corporate Affairs. "In addition to being efficient and avoiding waste — which is an important part of Labatt's culture — Labatt also has a role to play in helping protect our planet with a focus on 4 key issues: water, energy, waste, and packaging."

"Labatt's has every reason to be proud of these results," said Ontario Environment Minister John Wilkinson. "The more we divert from landfills, the healthier an environment we leave for our children and grandchildren," added Minister Wilkinson.

### Quick Facts –

- Labatt's London Brewery recaptures 95 per cent of all consumer packaging by weight
- 46 million kilograms of spent grains and yeast from the London Brewery are reused in animal feed each year
- 7 million kilograms of baled paper from the London Brewery is recycled and sent paper mills each year
- Since 2000 the Labatt London Brewery has reduced the amount of fuel and electricity used to produce a hectolitre of beer by 50 per cent
- Since 2000 the Labatt London Brewery has reduced the amount of water needed to brew one hectolitre of beer by 50 per cent
- London Brewery has a 4 Mega Watt cogeneration process which uses high pressure natural gas to generate electricity and steam. During the winter months, the site generates enough electricity from this process to be self sufficient. At times, electricity is also sold back to the grid. On average over the year, Labatt produces 65% of its electricity needs.
- Labatt has been using a refillable bottle since 1927

- The industry bottle has a 98 per cent return rate and can be reused up to 20 times

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