



March 28, 2011

PERFORMANCE

The score card below details our key performance data for Molson Coors' global operations and provides a breakdown of environmental performance for our business units in the US, Canada and the UK.



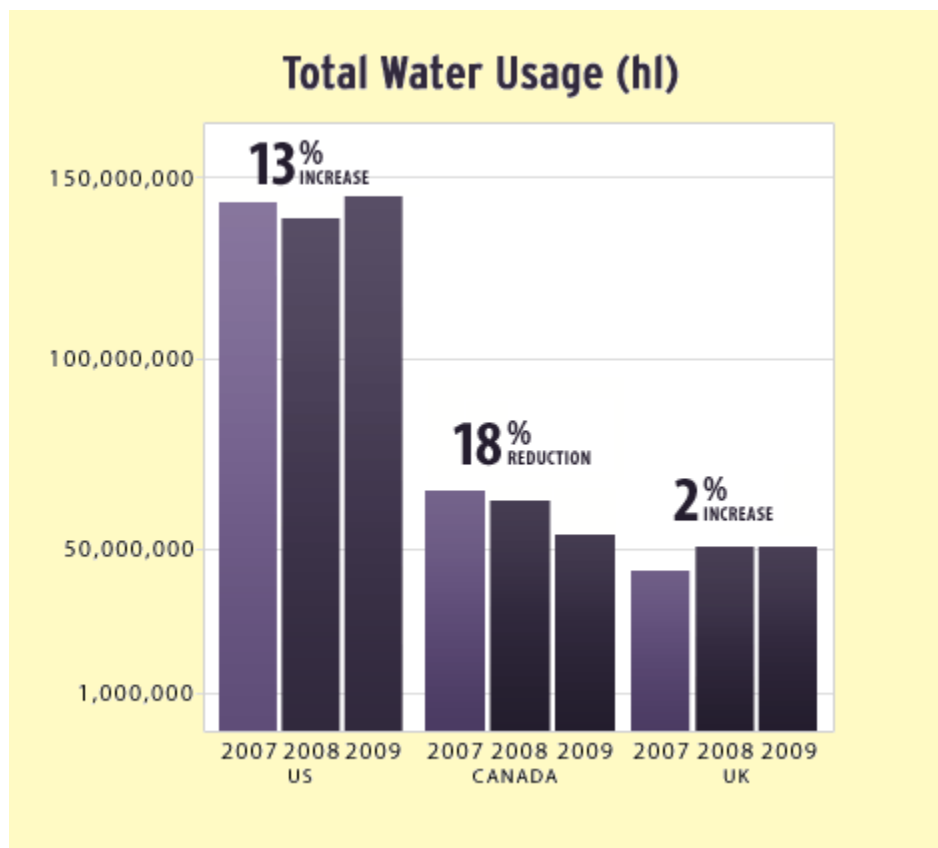
CLICK ON A CATEGORY TO VIEW INFORMATION

DATA PERFORMANCE TABLE

EMPLOYMENT PROFILE

SOLID WASTE

WATER USAGE



ENERGY USAGE

CO2 EMISSIONS

BACKGROUND TO DATA

Readers should note that we are reporting the first full year of data for our US operations MillerCoors LLC. In July 2008, Molson Coors and SABMiller plc combined their US and Puerto Rico operations to form a joint venture called MillerCoors LLC. For financial reporting under US accounting standards, MillerCoors LLC is accounted for by us under the equity method. Therefore, MillerCoors' revenues and expenses are not reported in Molson Coors' consolidated results. Molson Coors does receive and report 42% of the net profits of MillerCoors (while our partner in MillerCoors, SABMiller, receives 58% of the net profits). In 2009 and beyond, no revenues from US and Puerto Rico operations will be reported by Molson Coors. In our reporting we report 42% of MillerCoors' corporate responsibility data. Last year we reported 100% of legacy Coors operations in the first six months of the year and 42% of the joint venture operations for the latter six months.

EMISSIONS

In 2009, we increased the boundaries of our GHG emission inventory in the UK and Canada, fleet vehicles, offices and warehouses were included this year that were previously excluded. To avoid misinterpretation of performance trends and to aid comparison, we report a like for like GHG figure in the table above. The 2% increase in UK emissions is due to a rise in the electricity emission factor used. Full details of our GHG reporting, including Scope 3 and a breakdown by GHG type, are available on the [Carbon Disclosure Project](#) website.

We are also reporting the total absolute GHG number (Scope 1 & 2) for the new expanded scope for the UK and Canada.–

Canada: 103,430 tonnes CO₂e

UK: 146,937 tonnes CO₂e

Looking at the like for like data our overall GHG emissions (Scope 1 & 2) decreased by 15% in 2009.

WASTE

Our total solid waste figure is comprised of solid waste sent to landfill, solid waste incinerated and solid waste recycled. Spent grain is currently not included in consolidated group reporting as a waste stream, but rather treated as a co-product. However, in the case of Canada, spent yeast is included in the solid waste stream, while in the US and the UK it is not. We are striving to align our waste data across our business units but this does affect the comparability of 2008 and 2009 data. In the US, 29,973 tonnes of the reported 32,793 tonnes are recycled.

WATER

Molson Coors water usage in 2009 was up 3% over last year, attributable primarily to the increased water required to facilitate the regular changeover of multiple brands being produced across the MillerCoors network. Although this optimization of the MillerCoors network resulted in a net increase in water usage in 2009 vs. 2008, it allowed for a reduction in CO₂ emissions resulting from lower route-to-market transportation costs that the joint venture makes possible. For example, by reconfiguring railway shipments to increase the amount of beer each railcar carries, MillerCoors reduced by nearly 40% the number of railcars, an estimated savings of 3,000 metric tons of carbon dioxide.

The Corporate Citizenship Company provided third party assurance of our environmental data. See their [Assurance Statement](#) for more details.

For find out more about our environmental responsibility program see the [Environmental Stewardship](#) section.

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