

**Price Banding - Beer Category**

Pack Size		Economy		Mainstream		Premium		Target Retail Price	
		Min	Max	Min	Max	Min	Max	Economy	Mainstream
250ml	250	1.33	1.78	1.79	1.93	1.94	and over		
330ml	330	1.79	2.18	2.19	2.50	2.51	and over		
355ml	355	1.83	2.38	2.39	2.71	2.72	and over		
440ml	440	2.34	2.88	2.89	3.19	3.20	and over		
473ml	473	2.50	3.18	3.19	3.44	3.45	and over		
500ml	500	2.50	3.18	3.19	3.44	3.45	and over	3.29	
650ml	650	3.52	4.38	4.39	4.79	4.80	and over	3.29	
710ml	710	3.83	4.78	4.79	5.21	5.22	and over		
750ml	750	4.17	5.08	5.09	5.63	5.64	and over		
950ml	950	4.89	5.98	5.99	6.74	6.75	and over		
1180ml	1180	5.84	7.28	7.29	8.24	8.25	and over		
4x440ml	1760	9.44	10.28	10.29	11.48	11.49	and over		
6x330ml	1980	10.61	11.48	11.49	12.73	12.74	and over		
4x500ml	2500	10.66	11.78	11.79	12.73	12.74	and over		
12x330ml	3960	19.27	21.08	21.09	23.49	23.50	and over		
6 Bottles 341ml	2046	10.76	11.78	11.79	13.15	13.16	and over	12.49	
12 Bottles 341ml	4092	20.49	21.28	21.29	24.33	24.34	and over	23.99	
12 Bottles 355ml	4260	20.90	21.78	21.79	25.06	25.07	and over	24.59	
15 Bottles 341ml	5115	24.88	26.08	26.09	30.18	30.19	and over	28.29	
18 Bottles 341ml	6138	29.26	30.78	30.79	35.29	35.30	and over		
24 Bottles 341ml	8184	37.99	40.58	40.59	45.95	45.96	and over	44.79	
4 Cans 236ml	944	4.99	6.08	6.09	6.99	7.00	and over		
8 Cans 250ml	2000	10.66	11.38	11.39	12.94	12.95	and over	12.79	
6 Cans 355ml	2130	11.17	12.18	12.19	13.67	13.68	and over	13.49	
4 Cans 473ml	1892	9.99	10.98	10.99	11.98	11.99	and over		
6 Cans 473ml	2838	14.47	15.88	15.89	17.64	17.65	and over		
8 Cans 355ml	2840	14.17	15.58	15.59	18.16	18.17	and over	17.99	
6 Cans 500ml	3000	15.15	16.68	16.69	18.48	18.49	and over		
8 Cans 473ml	3784	17.99	20.38	20.39	22.28	22.29	and over		
16 Cans 250ml	4000	19.88	21.78	21.79	23.70	23.71	and over	23.19	
12 Cans 355ml	4260	20.99	22.28	22.29	25.16	25.17	and over	24.99	
15 Cans 355ml	5325	25.39	27.98	27.99	30.80	30.81	and over		
18 Cans 355ml	6390	29.78	32.48	32.49	36.23	36.24	and over		
24 Cans 355ml	8520	38.99	42.98	42.99	46.28	46.29	and over		
30 Cans 355ml	10650			49.99	46.28				

\*Note: Target Retail Price of ALL Beer OTOs of 12 bottles/cans or larger will be scaled from the 8x355ml can (GP%)

**Price Banding - Spirits Category**

Pack Size		Economy		Mainstream		Premium		Super Premium		Target Retail Price	
		Min	Max	Min	Max	Min	Max	Min	Max	Economy	Mainstream
50ml		NA	NA	3.39	3.98	3.99	4.48	4.49	And Over	NA	3.69
200ml		NA	NA	8.79	10.98	10.99	14.98	14.99	And Over	NA	9.49
250ml		NA	NA	10.39	12.98	12.99	17.98	17.99	And Over	NA	11.29
375ml		NA	NA	15.49	19.97	19.98	25.98	25.99	And Over	NA	16.99
500ml		NA	NA	20.19	24.48	24.49	29.98	29.99	And Over	NA	21.79
700ml		24.79	25.78	25.79	32.38	32.39	36.98	36.99	And Over	26.68	27.79
750ml		25.99	26.98	26.99	33.98	33.99	39.98	39.99	And Over	27.97	28.99
1000ml		34.29	35.68	35.69	44.38	44.39	49.98	49.99	And Over	36.98	37.99
1140ml		38.99	40.48	40.49	49.98	49.99	56.98	56.99	And Over	41.98	43.49
1750ml		54.99	58.98	58.99	75.38	75.39	89.98	89.99	And Over	61.98	64.49
3000ml		100.99	102.98	102.99	129.98	129.99	149.98	149.99	And Over	106.98	110.99

**Price Banding - Wine Category**

Pack Size		Economy		Mainstream		Premium		Super Premium		Target Retail Price		Bottle Your Own	
		Min	Max	Min	Max	Min	Max	Min	Max	Economy	Mainstream	Min	Max
375ml		5.99	6.99	7.29	9.29	9.49	12.29	12.49	14.99				
750ml		9.99	11.79	11.99	17.79	17.99	22.79	22.99	28.79			6.99	7.99
1000ml		13.29	15.79	15.99	21.79	21.99	28.79						
1500ml		18.29	19.79	19.99	30.49	30.79	40.29			21.99			
2000ml		22.79	26.29	26.49	37.49	37.79	49.79						
3000ml		31.99	36.79	36.99	53.99	54.29	70.29						
4000ml		39.79	45.29	45.49	64.29	64.49	87.29						

**Price Banding - Cooler and RTD Category**

Pack Size	MLs	Economy		Mainstream		Target Retail Price	
		Min	Max	Min	Max	Economy	Mainstream
1 X 200ml	200	1.79	2.08	2.09	and over		2.79
1 X 270ml	270	2.40	2.75	2.76	and over		3.19
1 X 295ml	295	2.50	2.88	2.89	and over		3.29
1 X 300ml	300	2.50	2.88	2.89	and over		
1 X 330ml	330	2.74	2.98	2.99	and over		3.39
1 X 458ml	458	3.65	3.98	3.99	and over		4.29
1 X 473ml	473	3.72	3.98	3.99	and over		4.39
1 X 500ml	500	3.93	4.18	4.19	and over		
1 X 700ml	700	5.50	5.68	5.69	and over		
1 X 1000ml	1000	7.80	8.28	8.29	and over	8.19	8.99
1 X 1750ml	1750	12.90	13.68	13.69	and over		
1 X 2000ml	2000	14.58	15.78	15.79	and over	14.59	
4 X 330ml	1320	9.78	10.68	10.69	and over		12.79
4 X 341ml	345	10.09	10.88	10.89	and over	10.49	12.49
4 X 355ml	1420	10.09	10.98	10.99	and over		12.59
4 X 400ml	1600	11.72	12.38	12.59	and over		
6 X 330ml	1980	14.07	15.38	15.69	and over		
6 X 341ml	2046	14.58	15.78	15.99	and over		16.99
6 X 355ml	2130	15.09	16.48	16.31	and over		17.99
12 X 236ml	2832	19.99	21.58	21.59	and over		
12 X 330ml	3960	27.84	29.98	29.99	and over		31.99
12 X 341ml	4092	28.24	30.78	30.79	and over		31.99
24 X 330ml	7920	52.01	56.18	56.19	and over		63.79
1 X 750ml*	750	5.91	6.28	6.29	and over		

\*Refreshment Wine Band Only

**Price Banding - Cider Category**

Pack Size	MLs	Economy		Mainstream		Premium	
		Min	Max	Min	Max	Min	Max
1 X 473ml	473	3.39	3.83	3.84	4.38	4.39	and over
1 X 500ml	500	3.46	3.87	3.88	4.38	4.39	and over
1 X 750ml	750	5.10	5.68	5.69	6.38	6.39	and over
4 X 341ml	1364	8.72	10.18	10.19	11.58	11.59	and over
6 X 330ml	1980	12.29	14.42	14.43	16.58	16.59	and over
4 X 500ml	2000	12.39	14.58	14.59	16.68	16.69	and over
6 X 341ml	2046	12.49	14.78	14.79	16.88	16.89	and over
8 X 440ml	3520	21.11	24.97	24.98	28.08	28.09	and over