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Ontario Supports Craft Brewers

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\$8 Million To Help Small Brewers Succeed

The Government of Ontario is making an \$8-million commitment to help ensure the prosperity of small brewers for many years to come. Ontario Small Brewers will receive \$1.8-million a year for four years starting this year. The funds will be shared between all Ontario brewers that produce less than 300,000 hectolitres of beer each year. An additional \$200,000 will be provided annually to the Ontario Craft Brewers Association.

This builds upon the \$1-million provided annually over a five-year period through the existing Ontario Microbrewery Strategy.

Partnering with business is an important part of our government's five-point plan to grow Ontario's economy.

QUICK FACTS

- Small brewers are important economic generators in local communities across Ontario.
- Approximately 40 licenced craft brewers in Ontario will be eligible for grants of up to six-cents per litre for sales of their craft beer, to a maximum of \$1-million per brewery annually.

LEARN MORE

- Interested in Small Business? Visit the Ministry of Small Business and Consumer

Services

- Find out more about the Ontario Craft Brewers
- Ontario Craft Brewers Opportunity Fund

Ministry of Economic Development and Trade
ontario.ca/economy

"This is another example of how our government teams up with a valued business partner to ensure the growth and long-term prosperity of Ontario's small brewers."

– Harinder Takhar
Minister of Small Business and Consumer Services

"With this investment, the McGuinty government is helping small Ontario brewers market their great tasting products. Its good news for our craft breweries and good news for the hundreds of people employed in this industry."

– John Hay
President, Ontario Craft Brewers Association

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