MINISTRY OF CONSUMER AND COMMERCIAL RELATIONS/ LIQUOR CONTROL BOARD OF ONTARIO

INTERPLANT SHIPMENTS POLICY

Policy Objective

To fulfil outstanding obligations under the 1991 intergovernmental Agreement on Beer Marketing Practices.

Policy Rationale

To allow national brewers the ability to ship product inter-provincially with a minimum of requirements, while maintaining the LCBO first receivership functions.

Pollcy

I. Brewer Eligibility

- The brewer must have a valid Ontario manufacturing license from the Liquor License Board of Ontario.
- The brewer must have a valid Canadian manufacturing license from Revenue Canada, Customs and Excise.
- The brewer must demonstrate that the ownership structure for both operations is identical.
- The Ontario plant must have a minimum annual capacity of 10,000 hectolitres, and a minimum annual production of 2,500 hectolitres.
- The Ontario plant must be operational and producing beer.
 (The Ontario plant will be eligible to apply for an on-site retail store.)

2. Product Movement

- The LCBO will develop a process consistent with the *Importation of Intoxicating Liquors Act* to authorize brewers to do interplant shipments.
- The product shipped to the brewer's Ontario facility must be brewed in the provincial plant from where it is being shipped.
- The product must be physically unloaded and come to rest at the Ontario brewer's facility to allow the government to conduct periodic inspections and/or audits.

Effective Date

- Brewer eligibility requirements are effective immediately.
 - Molson and Labatt will be given until January 1, 1994 to meet product movement requirements.