

MINISTRY OF CONSUMER AND COMMERCIAL RELATIONS/  
LIQUOR CONTROL BOARD OF ONTARIO

LICENSEE DELIVERY

*Policy Objective*

To separate activities between individual brewers and licensees.

*Policy Rationale*

To prevent brewers from providing inducements to licensees, brewers will not be allowed to deliver directly to licensees.

1. *Delivery to Licensees*

As part of the service provided to all brewers who list exclusively in BRI, the BRI delivery system will deliver directly to licensees. If beer is sold in both BRI and LCBO, beer will be delivered by the BRI, or a licensee can pick-up the beer at a BRI store.

For beer only sold in the LCBO, the LCBO will be responsible for arranging the delivery of all beer to licensees. Licensees can also arrange for their own pick-up and delivery of beer sold only in the LCBO. In either case, the licensee is responsible for the cost of delivery to his premises.

2. *Cottage Breweries*

\* An exception will be made to cottage breweries, defined as breweries under 25,000 hectoliters, which will be allowed to deliver packaged and draught directly to licensees.

This exception may be withdrawn at any time if a brewer is found guilty of violating the *Liquor License Act* and its regulations pertaining to inducements.

*Policy Rationale*

An exception is made for cottage breweries who as a rule sell non-pasteurized beer which require special handling requirements.

\* changed to 75,000

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