



L'ASSOCIATION
DES BRASSEURS DU QUÉBEC

NOTICE OF APPOINTMENT



The Quebec Brewers Association announce the appointment of Philippe Batani as Executive Director

The Board of the Quebec Brewers Association is proud to announce Philippe Batani's appointment as Executive Director and spokesman for the Quebec Brewers Association.

Philippe Batani has brought his economics background to bear on his extensive experience in the fields of sustainable development and public and governmental affairs. He has worked in this capacity for Gaz Métro, a major Québec energy corporation. He previously worked as an economist for the federal departments of the Environment and Finance.

Philippe Batani is a member of the Association des économistes du Québec and the Société québécoise des professionnels en relations publiques.

ABOUT THE QUEBEC BREWERS ASSOCIATION

Established in 1943, the Quebec Brewers Association (QBA) represents its members, Labatt Breweries Ltd and Molson Coors, regarding various matters pertaining to the brewing industry, making it the authority in the field in Québec.

The beer industry directly employs nearly 5,000 people in Québec and is a high profile corporate citizen at the province's cultural and sporting events. The QBA and its members are also committed to responsible consumption, the environment and recycling.

Visit the Web site of the Quebec Brewers Association at www.brasseurs.qc.ca

Source: Quebec Brewers Association, (514) 284-9199, asbq@brasseurs.qc.ca