



FOURTH QUARTER: JANUARY 1 - DECEMBER 31, 1992

This publication includes events occurring in or about the alcoholic beverage industries for the period January 1 to December 31, 1992. Members are invited to participate by providing relevant information for future bulletins and by advising us of any omissions in this issue.

Newfoundland

- March 23 The price of domestic beer increased as a result of higher operating costs, higher payments to brewers' agents and increased markup by the Newfoundland Liquor Corporation. The cost of a half dozen case rose 15 cents to \$8.55, a one dozen case went up 50 cents to \$16.50 and a case of two dozen bottles increased by \$1.10 to \$33, including deposit.
- March 26 In his budget, Finance Minister Hubert Kitchen introduced no new taxes on alcoholic beverages. However, a number of provincial fees and licences are being eliminated or reformed. In this regard liquor license fees are being simplified, with one rate to apply to liquor and wine and one to beer. As of April 1, licensed establishments will pay only a 12 per cent purchase levy on liquor and wine. A levy of 60 cents per dozen will be applied to licensee beer purchases, an increase of 26 cents per dozen over the outgoing purchase assessment.
- April 1 The Newfoundland Liquor Corporation announced a 2.75 per cent increase in the price of wine and spirits. The increase comes as a result of a hike by suppliers, a mark-up by the Liquor Corporation, increased freight charges and the combination of the provincial retail sales tax and the goods and services tax on top of the other increases.
- June 11 An amendment to the Liquor Corporation Act brought beverages containing any amount of alcohol under the jurisdiction of the Liquor Corporation. Effective immediately, no-alcohol beers and other similar beverages will be treated as an alcoholic beverage.

July Moosehead introduced its products into the Newfoundland market.

Prince Edward Island

- March 10 Keith Milligan, Minister responsible for the Liquor Control Commission, announced the details of a plan to discount wine and draft beer to licensees. The pilot project, effective from April 29 to October 27, 1992, will see draft beer discounted at 25 per cent and all wines at 20 per cent.
- March 30 Moosehead announced the introduction of "Alpine Genuine Cold Filtered" beer, containing 5% alcohol by volume, into the market at regular beer prices.
- April 1 The retail price of spirits increased by an average 4.7 per cent or 95 cents per 750 ml. Wine increased by 4.3 per cent or 40 cents per litre on average. The price of beer did not increase.
- April 1 The P.E.I. Liquor Control Commission introduced a 20 cent deposit on all wine and spirits bottles over 500 ml and a 10 cent deposit on wine and spirits bottles 500 ml and smaller. Refunds are set at 10 cents and five cents respectively with the differential between the deposit and the refund going to the Liquor Commission to cover the expense of operating the recovery program.
- April 7 In his budget Finance Minister Gilbert Clements did not announce any change in taxes on alcoholic beverages.
- June 20 An amendment to the Liquor Control Act went into effect limiting the sale of no-alcohol beers and other similar beverages to liquor stores.
- October 30 Joe Ghiz announced his intention to resign as premier of the province.

Nova Scotia

- January 7 The Nova Scotia Liquor Commission increased the price of wine and spirits by varying amounts. Beer prices remained unchanged.
- February 17 Premier Donald Cameron announced a cabinet shuffle. Some members of the cabinet are as follows: Donald P. McInnes, Agriculture and Marketing; Marie P. Dechman, Consumer Affairs; Thomas J. McInnis, Economic Development; Terence Donahoe, Environment; Charles MacNeil, Finance; George Moody, Health and Fitness; Leroy Legere, Labour; and Gregg Kerr, Tourism and Culture.
- March 30 Moosehead announced the introduction of "Alpine Genuine Cold Filtered" beer, containing 5% alcohol by volume, into the market at regular beer prices.

- April 22 Significant changes were announced to the Liquor License Board Regulations. Among these changes: all licensees now have the choice of offering draft beer for sale as opposed to just beverage rooms and veterans clubs; beverage rooms and lounges offering full meal service can apply to the Liquor License Board for permission to allow a parent, legal guardian or spouse to bring an underaged person into the premises to have a meal; and operators of lounges and beverage rooms will have the option of opening on Sundays.
- April 24 In his budget Finance Minister Charles MacNeil did not announce any change in taxes on alcoholic beverages.
- June 1 The Nova Scotia Liquor Commission introduced a deposit of 10 cents, with a five cent refund, on all recyclable, non-refillable containers 500 ml and under, including beer cans. Containers over 500 ml will carry a 20 cent deposit of which 10 cents is refundable. The deposit on refillable beer bottles remains unchanged and consumers will receive a full refund.
- October 1 The Nova Scotia Liquor Commission announced price adjustments on domestic and imported wines and spirits. The adjustments occurred as a result of price changes made by suppliers, renegotiated freight rates and changes in the currency rate.

New Brunswick

- February 1 The New Brunswick Liquor Corporation increased the price of wine and spirits by varying amounts. Beer prices remained unchanged.
- March 30 Moosehead announced the introduction of "Alpine Genuine Cold Filtered" beer, containing 5% alcohol by volume, into the market at regular beer prices.
- March 31 In his budget Finance Minister Allan Maher announced that the mark-up on wine to licensees will be reduced by 30 per cent, effective June 1, 1992. No new taxes on alcoholic beverages were introduced.
- April 22 Moosehead laid off about 40 workers as a result of U.S. threats to impose duties on imports of Canadian beer.
- May Labatt introduced "Bud Light", a light beer containing 4% alcohol by volume, into the market.
- May 11 Economic Development and Tourism Minister, Denis Losier, announced the immediate removal of interprovincial trade barriers on beer.
- June The provincial government reached an agreement with the federal government to have provincial sales tax on alcoholic beverages collected at U.S. borders.

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| June | 1 | A deposit of 10 cents, with a five cent refund, was introduced on all recyclable, non-refillable containers 500 ml and under, including beer cans. Containers over 500 ml will carry a 20 cent deposit of which 10 cents is refundable. The deposit on refillable beer bottles remains unchanged and consumers will receive a full refund. |
| December | 11 | Bill 117, the Restricted Beverages Act, received Royal Assent. The legislation, which limits the sale of no-alcohol beers to persons nineteen years and older, will become effective on the date of proclamation. |

Quebec

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| January | 1 | The price of beer, wine and spirits increased as a result of a hike in the Provincial Specific Tax announced in last year's budget. The price of domestic and imported beer increased eight cents a litre. |
| February | 25 | Quebec brewers renewed an agreement relating to the consignment, the recuperation and the recycling of non-refillable beer and soft drink containers. |
| March | 30 | The SAQ increased the price of wine and spirits an average three per cent as a result of price changes by suppliers and fluctuations in exchange rates. |
| April | | Labatt and Molson announced an increase in the price of beer. |
| May | 13 | Legislation was introduced which will eliminate barriers to interprovincial trade in beer, allowing beer from other provinces to be sold in liquor outlets, grocery and corner stores, bars and restaurants. |
| May | 14 | In his budget, Finance Minister Gerard Lévesque did not announce any change in taxes on alcoholic beverages. |
| June | 26 | The government of Quebec, in a reciprocal decision with other provinces, announced that it will eliminate barriers to interprovincial trade in beer on July 1. |
| July | | Labatt introduced "Labatt Extra Dry", a dry beer containing 5.5% alcohol by volume, into the market. |
| July | 13 | Labatt introduced "Genuine Draft", a draft beer containing 5% alcohol by volume, into the market. |
| July | 13 | Molson introduced "Miller Genuine Draft", a draft beer containing 5% alcohol by volume, brewed under a licensing agreement with Miller into the market. |
| December | 5 | A week-long strike by employees at the Molson O'Keefe distribution warehouse in Gatineau ended. |

Ontario

- January 20 The formation of the Small Brewers of Ontario was announced. Members include the following companies: Algonquin Brewing Company Limited, Brick Brewing Company Limited, Connors Brewing, Creemore Springs Brewing Limited, Hart Breweries Limited, Niagara Falls Brewing Company, Pacific Brewing Company, Wellington County Brewing Company and Upper Canada Brewing Company.
- February 16 Molson introduced "Molson Special", a light beer containing 3.3% alcohol by volume, into the market.
- March 3 Brick introduced "Henninger Kaiser Pilsner Lager", a 5% alcohol by volume beer brewed under a licensing agreement with Henninger-Brau of Germany, into the market.
- March 10 Labatt introduced "Genuine Draft", a draft beer containing 5% alcohol by volume, in bottles into the market.
- March 26 Consumer and Commercial Relations Minister Marilyn Churley announced that Brewers Retail stores will be allowed to sell beer from those provinces that remove their barriers to Ontario brewed beer. In addition, Ontario brewers with operations in other provinces will be able to supply beer from those plants to the Ontario market.
- April William Sharpe, president of Lakeport Brewing Corporation, announced plans to reopen the Burlington Street East brewery acquired in March from Amstel Brewery Canada Ltd.
- April Brick introduced "Pride", a 5% alcohol by volume beer, aimed at the gay market and sold in bottles and on draft, into the market.
- April 13 The price of a case of two dozen beer increased by 80 cents to \$23.25 from \$22.45, not including deposit. The price of some premium beers, which cost up to \$29.55 for a case of two dozen, dropped in price by as much as 60 cents. Brewers Retail said that the 3.6 per cent increase was a result of higher production and supplier costs.
- April 15 Molson introduced in bottles "Miller Genuine Draft", a draft beer containing 5% alcohol by volume, brewed under a licensing agreement with Miller into the market.
- April 15 The LCBO announced that it would not buy any more American beer for its stores until the beer trade dispute between Canada and the U.S. is settled.
- April 22 Labatt announced the layoff of 20 temporary employees at its Waterloo plant.

- April 27 The LCBO announced it would resume buying U.S. beer after a compromise agreement was reached between Canada and the U.S. concerning the beer trade dispute.
- April 30 In his budget Treasurer Floyd Laughren called for an additional \$40 million in revenues from beer. To achieve this, the volume levy on beer and beer coolers was increased by five cents per litre to 17.6 cents. The wine and spirits volume levy was not changed. In addition, the government broadened and increased its environmental levy to 10 from five cents. This levy had applied to all beverage alcohol containers for which no deposit or recycling system is available, but was extended to all non-refillable containers (including domestic beer cans), regardless of whether there is a deposit or recycling system. With these tax changes, effective May 25, the budget anticipates a price increase on beer in cans of \$3.10 per case of 24.
- May Molson reduced the price of "Molson Special Dry" to regular beer prices until June 15.
- May Algonquin announced that "Cold Filtered Draft Beer" is now available in 355 ml aluminum cans.
- May Lakeport introduced "Around Ontario" beer in LCBO outlets across the province.
- May 1 Sleeman announced the introduction of "Sleeman Premium Light", a light beer containing 4% alcohol by volume, into the market.
- May 1 Peter Flach was appointed president of Brewers Retail, succeeding Larry Jackson.
- May 12 Labatt introduced "Labatt Extra Dry", a dry beer containing 5.5% alcohol by volume, in bottles and cans. "Labatt Dry" is being phased out and replaced with "Labatt Extra Dry" which is available at regular beer prices until June 15.
- May 12 Moosehead introduced its products to the Ontario market through LCBO stores, restaurants and bars.
- May 14 Labatt announced the closing of its Waterloo plant by November.
- May 25 The price of beer increased to \$23.75 per case of two dozen, not including deposit.
- June 15 Labatt began selling "Labatt Extra Dry" at a premium price.
- June 15 Molson began selling "Molson Special Dry" at a premium price.
- June 15 Molson reduced prices on its 355 ml, 473 ml and 750 ml cans sold in the province until the close of business on July 11.
- June 22 Algonquin, Northern and Pacific reduced the price of their beer sold in cans.

- June 22 Labatt reduced prices on its 355 ml and 473 ml cans sold in the province until the close of business on July 18.
- June 22 Upper Canada returned "Natural Point Nine" lager to its premium selling price.
- June 29 Molson returned the price of all five "Durango" brands to their premium selling price.
- July 20 A change in the tax structure applied to beer resulted in a price increase on many domestic and imported brands. A new flat tax on beer, replacing the old system of different mark-ups on domestic and imported beers, occurred in order to comply with the GATT. Under the new system, the cost of a 24-pack of regular Canadian beer increased by 25 cents to \$24.00, not including deposit. However, the price of some European, Asian, Caribbean and Australian brands decreased.
- July 20 Sleeman announced a reduction in the price of its premium beer to \$8.25 from \$8.60 for a six-pack, to \$16.25 from \$16.75 for a case of one dozen and to \$28.25 from \$28.45 for a case of two dozen.
- July 23 Brewers Retail unveiled the first of its "future stores" in Peterborough. The new store, like its sister slated to open in Newmarket in August, is slightly larger than the standard Brewers Retail store, decorated in a coordinated colour scheme and is self-service. The new stores will feature a larger, more well-defined showcase area for beer-related products, including T-shirts, caps and coolers.
- July 24 The U.S. decided to charge a 50 per cent levy on imported beer from Ontario. Federal Trade Minister Michael Wilson responded by imposing a 50 per cent tariff on imports to Ontario from Heileman and Stroh.
- July 27 The LCBO suspended imports of beer from Heileman and Stroh.
- August Labatt introduced "Blue" and "Blue Light" in 24-packs of new 296 ml cans for \$26.25, into the market. The new package size will be available for three months.
- August Molson reduced the price of "Coors Light" in 12-packs of 473 ml cans to \$19.70.
- August 3 Labatt reduced the price of "Twist Shandy" in 355 ml cans until the close of business on October 31.
- August 4 Molson introduced "Miller Genuine Draft" in 355 ml cans, into the market.
- August 10 Lakeport introduced "Premium Lager" and "Premium Light" to Brewers Retail outlets in selected regions. Lakeport is selling the brands at \$24.95 per case of two dozen, including deposit.
- August 10 Molson reduced the price of "Canadian" in six-packs of 473 ml cans until the close of business on October 3.
- August 17 Labatt discontinued cases of one half dozen bottles of "50" ale, "Crystal" and "Classic".

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| August | 17 | Molson announced that effective with the orders for the week ending September 5, "Miller Lite" will be discontinued in 58.6 litre kegs. |
| August | 17 | Pacific introduced "Island Lager Light", a light beer containing 4% alcohol by volume, in cases of one half dozen bottles into the market. |
| August | 18 | The LCBO announced plans to eliminate 140 positions in stores across Ontario. |
| August | 31 | Sleeman introduced "Sleeman Premium Light" in cases of two dozen bottles, into the market. |
| September | 21 | Algonquin introduced "Marconi" in 58.6 litre kegs, into the market. |
| September | 21 | Molson returned "Coors Light" in 473 ml six-packs of cans to the regular selling price. |
| September | 23 | Premier Bob Rae announced a minor cabinet shuffle. As a result of the shuffle David Christopherson becomes Corrections Minister, succeeding Allan Pilkey. Pilkey will retain his position as Solicitor-General. |
| October | | Conners reintroduced "Imperial Stout" into the market. |
| October | | Lakeport introduced "Premium Lager" and "Black Tap" draught in 58.6 litre kegs, into the market. |
| October | 5 | Algonquin introduced "Marconi" in 30 litre kegs, into the market. |
| October | 5 | Molson began selling "Lowenbrau" at regular prices until January 2, 1993. |
| October | 5 | Molson returned "Canadian" in six-packs of 473 ml cans to the regular selling price. |
| October | 5 | Molson discontinued "Molson Light". |
| October | 13 | Labatt introduced "Genuine Draft" in 58.6 litre kegs, into the market. |
| October | 13 | Labatt discontinued "Schooner" in cases of two dozen bottles. |
| October | 13 | Moosehead introduced its products in cases of one half dozen, one dozen and two dozen bottles in Brewers Retail stores across the province. |
| November | | Hart introduced "Dragon Breath Pale Ale" into a limited number of Brewers Retail stores. |
| November | | Molson introduced "Miller Genuine Draft" in cases of one half dozen bottles, into the market. |
| November | | Molson introduced "Special Dry" in 58.6 litre kegs, into the market. |
| November | | Sleeman introduced "Schlitz", a 5% alcohol by volume beer brewed under a licensing agreement with Stroh, in cases of one dozen and two dozen bottles into the market. A case of one dozen costs \$12.50 (including deposit). |
| November | 2 | Labatt began selling "Labatt Extra Dry" at regular beer prices. |

- November 2 Connors began selling "Connors Imperial Stout" in 30 and 58.6 litre kegs at the same price as "Connors Ale" and "Best Bitter".
- November 13 Labatt officially closed its Waterloo plant.
- December Molson introduced special value 18-packs of "Canadian", "Export", "Special Dry" and "Coors Light" at a price of \$17 plus deposit into the market. A portion of the sales were donated to the Molson Miracle Fund.
- December Molson introduced "Canadian", "Export", "Special Dry" and "Coors Light" in 20 litre kegs, into the market.
- December 2 Algonquin introduced "Royal Amber Lager", a 5% alcohol by volume beer, into the market.
- December 7 Molson discontinued 58.6 litre kegs of "Black Label".
- December 8 Lakeport introduced "PC Premium Draft", a 5% alcohol by volume beer brewed under a licensing agreement with Loblaw Cos. Ltd., in Brewers Retail stores.
- December 8 Amendments to the province's Liquor Control Act were introduced that would require Brewers Retail to provide imported beer at all retail outlets in the province. These changes are in response to a ruling by GATT.
- December 21 Labatt discontinued "IPA".
- December 21 Pacific introduced "Island Lager Light" in 58.6 litre kegs, into the market.
- December 22 Lakeport introduced "Pabst Blue Ribbon Beer", a 5% alcohol by volume beer brewed under a licensing agreement with Pabst, into the market.
- December 23 Pacific introduced "Smith's Pale Ale", a 5% alcohol by volume beer, into the market.

Manitoba

- January Premier Gary Filmon announced a cabinet shuffle. Among the changes: James Downey becomes Minister of Energy and Mines, remains Deputy Premier and Minister of Northern and Native Affairs and relinquishes the portfolio of Rural Development; Leonard Derkach becomes Minister of Rural Development; and Rosemary Vodrey becomes Minister of Education and Training.
- March 11 In his budget Finance Minister Clayton Manness did not introduce any new taxes on alcoholic beverages.
- May 14 Drummond of Alberta introduced "Premium", a 5% alcohol by volume beer, in cases of 2 dozen into the Manitoba market.

- June 10 The provincial government announced an agreement with the federal government to have provincial sales tax on alcoholic beverages collected at U.S. borders, effective July 1.
- August 1 New Beverage Container and Packaging Regulations went into force. Among other things, the new regulations restrict the sale of unlicensed beverage containers and establish recovery targets for containers, including beer bottles and cans.

Saskatchewan

- February 19 Great Western introduced "Gibbs Ale", containing 5% alcohol by volume, in cases of one dozen 355 ml bottles into the market.
- April 20 The province's Liquor Licensing Commission ordered a 45 day suspension of the sale of Drummond beer. The Commission indicated that the suspension was imposed as a result of a discount offer by the brewer.
- May Labatt introduced "Genuine Draft", a draft beer containing 5% alcohol by volume, in bottles into the market.
- May 7 In his budget Finance Minister Ed Tchorzewski announced an increase in the provincial sales tax to eight per cent.
- May 8 Great Western announced the introduction of "Western Dry", a dry beer containing 5.5% alcohol by volume, in cases of one half dozen, one dozen and licensee two dozen bottles at regular beer prices. "Western Dry" will also be available in six-packs of 355 ml cans.
- May 25 The Saskatchewan government increased the refundable deposit on aluminum cans under one litre, including beer cans, from five to 10 cents per can and the environmental handling charge from two to five cents per can. On cans one litre and more the deposit was raised from 10 to 20 cents while the environmental charge was increased to five cents from two.
- June 4 Drummond beer returned to the Saskatchewan market following a 45 day suspension in April imposed by the Saskatchewan Liquor Board.
- June 22 The Saskatchewan Liquor Board switched to a flat-rate mark-up policy from a percentage mark-up system. The Liquor Board indicated that the change was made to comply with the General Agreement on Tariffs and Trade (GATT) ruling respecting provincial liquor board mark-up policies.
- August 26 Great Western announced the introduction of a budget-priced "Saskatchewan" brand beer containing 5% alcohol by volume, into the market.

- September 29 Premier Roy Romanow announced a cabinet shuffle. Some members of the cabinet are: Carol Carson, Community Services; Darrel Cunningham, Agriculture and Food; Dwain Lingenfelter, Economic Development; Bob Mitchell, Justice and Attorney General; John Penner, Energy and Mines; Ned Shillington, Labour; Louise Simard, Health; Ed Tchorzewski, Finance; Berny Wiens, Environment and Safety; Murray Koskie, Highways and Transportation; and Eldon Lautermilch, Minister responsible for the Saskatchewan Liquor Board, Natural Resources, and Rural Development.
- October 16 Great Western introduced "GW Natural Draft Beer", a 5% alcohol by volume beer, in two-litre recyclable plastic containers at the price of \$5.95, including deposit, into the market.
- November 19 Labatt announced plans to close its brewery in Saskatoon next May.

Alberta

- February 20 Premier Donald Getty announced a minor cabinet shuffle. Among the changes Dick Fowler assumes responsibility for Municipal Affairs and Steve West becomes Solicitor-General and assumes responsibility for the Alberta Liquor Control Board.
- March 10 Labatt introduced "Genuine Draft", a draft beer containing 5% alcohol by volume, in bottles into the Alberta market.
- April 13 In his budget, Treasurer Dick Johnston did not announce any change in taxes on alcoholic beverages.
- July The ALCB began licensing hotels to sell beer, wine and spirits on Sundays.
- July Moosehead introduced its products into the market.
- September 1 Drummond closed two of its cold beer stores - one located in Calgary and the other in Edmonton. Alberta Brewers' Agents plans to close its four cold beer stores in the province as of October 31.
- September 2 The ALCB began licensing country corner stores as private liquor outlets. This move occurred as a general phase-out of construction of new government liquor stores.
- September 9 Donald Getty announced his intention to resign as Premier of the province.
- November 9 Drummond announced a reduction in the price of its premium brands of beer. Six cans of any premium Drummond beer, except Wolfsbrau, were reduced 25 per cent to \$5.40 and a dozen bottles were reduced 22 per cent to \$10.50.
- December 2 Charlie Clarke replaced Terry Myers as president of Drummond.
- December 14 Ralph Klein assumed the position of Premier of the province.

December 15 Premier Ralph Klein announced the appointment of his cabinet. Some of the members and their portfolios are as follows: Peter Elzinga, Deputy Premier; Ernie Isley, Agriculture and Rural Development; Jim Dinning, Provincial Treasurer; Don Sparrow, Economic Development and Tourism; Shirley McClellan, Health; Peter Trynchy, Transportation and Utilities; Pat Black, Energy; Dick Fowler, Justice; Stephen West, Minister Responsible for the ALCB; Brian Evans, Environmental Protection; and Stock Day, Labour.

British Columbia

March Molson introduced "Molson Special Dry" in new 473 ml six-packs of cans, into the market.

March 10 Labatt introduced "Genuine Draft", a draft beer containing 5% alcohol by volume, in bottles into the market.

March 26 In his budget Finance Minister Glen Clark announced an average increase of 9.5 per cent in the provincial mark-up on all alcoholic beverages except draft beer. Effective April 1, the Liquor Distribution Branch will cut in half the amount of discount on light beers (alcohol level 3.1 to 4.0%). The discount, based on a dozen bottles, will be 50 cents.

May 12 Moosehead beer was introduced to the B.C. market.

July 14 The provincial government announced it would no longer accept further applications to open cold beer and wine stores.

August Molson introduced a temporary offer of a 50 cent reduction on "Molson Special" in bottles and cans.

August Molson introduced "Miller Genuine Draft", a draft beer containing 5% alcohol by volume, brewed under a licensing agreement with Miller into the market. "Miller Genuine Draft" is also available in 355 ml cans.

September 30 Molson's offer of a reduction on "Molson Special" in bottles and cans expired.

October 1 Under a program announced by Finance and Corporate Relations Minister Glen Clark, the federal government commenced collecting provincial tobacco and alcohol markups at international border crossings.

Canada

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| February | 25 | In his budget Finance Minister Donald Mazankowski did not introduce any new taxes on alcoholic beverages. |
| March | 31 | Under a federal government plan provincial governments are to drop barriers to shipments of beer from other provinces beginning July 1. |
| April | 24 | The United States and Canada agreed on a deal to end all of Canada's provincial restrictions on beer imports. Pricing restrictions on beer imports would be ended by June 30 and distribution limits by September 30, 1993. |
| April | 30 | An international trade panel ruled that a majority of U.S. states impose discriminatory taxes on Canadian imports of those products. The panel ruling, made public at a council meeting of GATT in Geneva, found that the U.S. and state governments unfairly offer tax relief only to American breweries at the expense of foreign breweries. |
| May | 26 | Labatt announced the appointment of Hugo Powell as president, succeeding John Morgan. |
| June | 18 | The House of Commons Health and Welfare Committee released its report on fetal alcohol syndrome (FAS). The report calls for: warning labels on all alcoholic beverages sold in Canada, FAS warning signs in bars and restaurants, a ban on lifestyle advertising featuring beer and wine on radio and television and a national advisory committee on FAS. |
| June | 19 | The U.S. agreed to adopt a GATT Panel report finding U.S. federal and state discriminatory taxes on Canadian beer exports. |
| July | 13 | An application by Molson for a temporary injunction to stop Labatt from advertising and selling "Genuine Draft" was dismissed by the Federal Court of Canada. |
| August | 26 | A bi-national dispute panel decided the British Columbia brewing industry is being hurt by dumping by three U.S. breweries. The decision upheld last October's findings by the Canadian International Trade Tribunal of dumping by Heileman, Stroh and Pabst. |
| September | 10 | Ron Veilleux was appointed President of the Association of Canadian Distillers. |
| December | 1 | In his response to the House of Commons Health and Welfare Committee Health Minister Benoit Bouchard ruled out the introduction of warning labels on alcoholic beverages, calling instead for further research. |
| December | 23 | The Federal Court of Canada, in a ruling, dismissed an application by Labatt to eliminate a Molson trademark that includes the name "Blue". |