

## **BACKGROUNDER**

December 8, 2015

As of April 1, 2016, new markup and surcharge pricing models for microbreweries, micro distilleries and cottage wineries will take effect. To qualify for the new markup and surcharge rates, breweries must have annual worldwide production of less than 75,000 hectolitres.

## Microbrewery Markup and Surcharge Levels (Effective April 1, 2016)

Levels	Hectolitres	Current Markup %	Markup % as of April 1, 2016
Level 1 - Draught	< 2,000	25%	10%
Level 1	< 2,000	25%	12%
Level 2 - Draught	2,001 - 4,000	25%	15%
Level 2	2,001 - 4,000	25%	16%
Level 3 - Draught	4,001 - 7,000	25%	19%
Level 3	4,001 – 7,000	25%	20%
Level 4	7,001 - 10,000	25%	23%
Level 5	10,001 - 13,000	25%	24%
Level 6	13,001 - 25,000	28%	26%
Level 7	25,001 - 37,000	28%	27%
Level 8	37,001 - 75,000	30%	30%
Level 9	>75,000	49%	49%

Note: Surcharge levels have not changed.

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